



THIS PRIVACY POLICY DEFINES BITWERX, INC.'S POLICIES AND PROCEDURES REGARDING THE PRIVACY AND SECURITY OF DATA AND INFORMATION COLLECTED, ACCESSED, USED, OR MAINTAINED BY BITWERX THROUGH THE BITWERX WEBSITE AND/OR THE BITWERX DATA SOLUTIONS (COLLECTIVELY, THE "BITWERX SOLUTIONS").

THE BITWERX WEBSITE

BY ACCESSING THE BITWERX WEBSITE, YOU ACKNOWLEDGE AND ACCEPT THE TERMS OF THIS PRIVACY POLICY.

THE BITWERX WEBSITE PROVIDES INFORMATION ABOUT THE BITWERX SOLUTIONS FOR REVIEW BY BITWERX'S DATA PARTNERS AND POTENTIAL DATA PARTNERS.

NO PERSONAL INFORMATION: THE BITWERX WEBSITE DOES NOT COLLECT, OR FACILITATE THE COLLECTION OF, PERSONAL INFORMATION.

USAGE DATA AND DEVICE DATA: THE BITWERX WEBSITE COLLECTS USAGE DATA AND DEVICE DATA.

- USAGE DATA REPORTS USER INTERACTIONS WITH THE WEBSITE, SUCH AS PAGE INTERACTION (SCROLLING, CLICKS, AND MOUSE-OVERS), THE FREQUENCY AND DURATION OF WEBSITE VISITS, PAGE RESPONSE TIMES, AND INCIDENCE OF WEBSITE ERRORS.
- DEVICE DATA REPORTS GENERAL CHARACTERISTICS OF THE USER'S DEVICE, SUCH AS THE DEVICE MAKE AND MODEL, THE IDENTITY AND VERSION OF THE BROWSER, OPERATING SYSTEM, AND OPERATING PLATFORM, AND THE IP ADDRESS AND CITY WHERE THE IP ADDRESS IS LOCATED.
- USAGE DATA AND DEVICE DATA ARE NOT PERSONAL INFORMATION AND ARE NOT USED TO PERSONALLY IDENTIFY A USER.

USES OF USAGE DATA AND DEVICE DATA:

- BY BITWERX, TO UNDERSTAND USER EXPERIENCE WITH THE WEBSITE, TO MAINTAIN AND IMPROVE WEBSITE CONTENT AND OPERATIONS, AND AS REQUIRED BY APPLICABLE LAW OR GOVERNMENTAL OR JUDICIAL ORDER.
- BY BITWERX SERVICE PROVIDERS ENGAGED BY BITWERX TO PROVIDE WEBSITE MAINTENANCE AND SUPPORT.

COOKIES: THE BITWERX WEBSITE USES COOKIES TO ENABLE CERTAIN BASIC WEBSITE OPERATIONS (ESSENTIAL COOKIES), REMEMBER USER SETTINGS AND PREFERENCES (PREFERENCE COOKIES), AND REPORT USAGE DATA AND DEVICE DATA (ANALYTICS COOKIES). BITWERX DOES NOT UTILIZE COOKIES THAT TRACK A USER OR BROWSER ACROSS UNRELATED WEBSITES (THIRD-PARTY COOKIES).

USER OPTIONS REGARDING COOKIES: USERS CAN MANAGE COOKIE PREFERENCES IN THEIR BROWSER SETTINGS. MOST BROWSERS ALLOW USERS TO REFUSE AND DELETE COOKIES. HOWEVER, IF A USER BLOCKS ALL COOKIES (INCLUDING ESSENTIAL COOKIES), CERTAIN FEATURES OF THE BITWERX WEBSITE MAY NOT BE ACCESSIBLE.

THIRD PARTY LINKS: THE BITWERX WEBSITE INCLUDES LINKS TO A LIMITED NUMBER OF THIRD-PARTY APPLICATIONS, WHICH ARE NEITHER CONTROLLED BY BITWERX NOR GOVERNED BY THIS PRIVACY POLICY. PLEASE REFER TO THE PRIVACY POLICIES OF EACH RESPECTIVE THIRD-PARTY APPLICATION FOR APPLICABLE DATA PRIVACY INFORMATION.

THE BITWERX DATA SOLUTIONS

THE BITWERX DATA SOLUTIONS ARE DATA CONNECTIVITY, PROCESSING, MANAGEMENT, AND ANALYTICS SOLUTIONS PROVIDED BY BITWERX TO BUSINESS ORGANIZATIONS AND THIRD-PARTY TECHNOLOGY VENDORS. BITWERX DOES NOT DIRECTLY COLLECT OR CONTROL THE USE OF DATA MAINTAINED BY THE BITWERX DATA SOLUTIONS, INCLUDING WITHOUT LIMITATION, PERSONAL INFORMATION. WRITTEN CONTRACTS BETWEEN BITWERX AND ITS DATA PARTNERS GOVERN ACCESS AND USE OF THE DATA AND THE DATA PRIVACY AND SECURITY OBLIGATIONS APPLICABLE TO BITWERX. ACCORDINGLY, THIS PRIVACY POLICY DOES NOT INFORM THE COLLECTION, USE, OR INDIVIDUAL INFORMATION RIGHTS REGARDING PERSONAL INFORMATION MAINTAINED IN THE BITWERX DATA SOLUTIONS. NOTWITHSTANDING, BITWERX COOPERATES WITH REASONABLE REQUESTS FROM DATA PARTNERS SEEKING TO SATISFY THEIR DATA PRIVACY AND PERSONAL INFORMATION RIGHTS OBLIGATIONS, SUBJECT TO THE TERMS OF THE DATA PARTNER CONTRACT AND APPLICABLE LAW.

INFORMATION SECURITY CONTROLS

BITWERX MAINTAINS ADMINISTRATIVE, PHYSICAL, AND TECHNICAL INFORMATION SECURITY CONTROLS TO PROTECT THE PRIVACY AND SECURITY OF DATA AND INFORMATION MAINTAINED BY THE BITWERX SOLUTIONS, SUCH AS:

- PERIODIC RISK ASSESSMENTS DESIGNED TO IDENTIFY MATERIAL INTERNAL AND EXTERNAL SECURITY RISKS
- NETWORK SECURITY CONTROLS TO PREVENT INTRUSION, INCLUDING FIREWALLS
- UP-TO-DATE AND SECURE CONFIGURATION PROTOCOLS FOR BITWERX NETWORK INFRASTRUCTURE
- DEVICE SECURITY CONTROLS, INCLUDING ANTI-MALWARE AND ANTI-VIRUS SOFTWARE, FIREWALLS, AND REMOTE WIPE AND/OR REMOTE LOCKOUT TOOLS
- DATA ENCRYPTION IN-TRANSIT AND AT-REST
- NETWORK ACCESS LIMITED TO BITWERX USER ACCOUNTS
- SECURITY AND COMPLEXITY STANDARDS FOR PASSWORDS
- REMOTE ACCESS REQUIRES MULTIFACTOR AUTHENTICATION AND USE OF BITWERX'S VPN
- APPROPRIATE VULNERABILITY MANAGEMENT, MONITORING, AND REMEDIATION
- ELECTRONIC KEY ACCESS CONTROLS AND APPROPRIATE SURVEILLANCE AT BITWERX OFFICES
- PRIVACY AND SECURITY TRAINING IS REQUIRED FOR ALL BITWERX TEAM MEMBERS
- SECURITY INCIDENTS ARE REPORTED AND NOTICED PURSUANT TO APPLICABLE CONTRACT AND LEGAL REQUIREMENTS
- ALL CONTRACTORS, SERVICE PROVIDERS, AND VENDORS WITH ACCESS TO THE NETWORK ARE VETTED AND SUBJECT TO WRITTEN AGREED TERMS REQUIRING REASONABLE PRIVACY AND SECURITY PRACTICES

PRIVACY POLICY DEFINITIONS

- **BITWERX DATA SOLUTIONS:** THE SOFTWARE, APPLICATIONS, TECHNOLOGY, APPLICATION PROGRAMMING INTERFACE, DATABASE PLATFORM, DATA PROCESSING AND ANALYTICS TOOLS, AND DATA TAXONOMY THAT BITWERX PROVIDES TO DATA PARTNERS TO SUPPORT DATA CONNECTIVITY, PROCESSING, AND INTEGRATION FUNCTIONS, AND INCLUDES INDUSTRY-SPECIFIC DATA SOLUTIONS DESIGNED FOR THE VETERINARY HEALTH, ANIMAL SAFETY, AND PET RETAIL INDUSTRIES.
- **BITWERX NETWORK OR NETWORK:** THE INTERCONNECTED SYSTEM OF INFORMATION ASSETS OWNED AND/OR CONTROLLED BY BITWERX AND USED BY BITWERX AND BITWERX TEAM MEMBERS TO SHARE RESOURCES, PROGRAMS, AND COMMUNICATIONS IN DAILY BUSINESS OPERATIONS.
- **BITWERX SOLUTIONS:** COLLECTIVELY, THE BITWERX WEBSITE AND THE BITWERX DATA SOLUTIONS.
- **BITWERX WEBSITE OR WEBSITE:** WWW.BITWERX.COM
- **TEAM MEMBER(S):** BITWERX EMPLOYEES, CONTRACT WORKFORCE, DIRECTORS, AND OFFICERS.
- **DEVICE:** TECHNOLOGY EQUIPMENT DESIGNED TO CONNECT TO A NETWORK AND FACILITATE USER INTERACTIONS WITH SOFTWARE AND SYSTEMS WITHIN THE NETWORK. A "BITWERX DEVICE" IS OWNED OR CONTROLLED BY BITWERX.
- **PARTNER DATA:** DATA AND INFORMATION SHARED WITH OR ACCESSED BY BITWERX, THROUGH THE BITWERX SOLUTIONS, IN THE PERFORMANCE OF A BUSINESS ARRANGEMENT OR CONTRACTUAL RELATIONSHIP BETWEEN PARTNER AND BITWERX.
- **DATA PARTNER:** AN ORGANIZATION OR TECHNOLOGY SERVICE PROVIDER TO WHICH BITWERX PROVIDES THE BITWERX SOLUTIONS PURSUANT TO AN AGREEMENT BETWEEN THE DATA PARTNER AND BITWERX AND IN EXCHANGE FOR COMPENSATION.
- **PERSONAL INFORMATION:** INFORMATION THAT IDENTIFIES, RELATES TO, DESCRIBES, IS REASONABLY CAPABLE OF BEING ASSOCIATED WITH, OR COULD REASONABLY BE LINKED, DIRECTLY OR INDIRECTLY, WITH A PARTICULAR INDIVIDUAL OR HOUSEHOLD.
- **USER:** AN INDIVIDUAL OR ACCOUNT THAT DIRECTLY INTERACTS WITH THE BITWERX SOLUTIONS.
- **USAGE DATA:** DATA REFLECTING INTERACTIONS WITH THE BITWERX WEBSITE.
- **DEVICE DATA:** DATA REFLECTING DEVICE, BROWSER, AND OPERATING SYSTEM CHARACTERISTICS, INCLUDING THE IP ADDRESS.

THIRD-PARTY WEBSITES & APPLICATIONS: THIS PRIVACY POLICY DOES NOT APPLY TO THIRD-PARTY WEBSITES, SOFTWARE, OR APPLICATIONS, INCLUDING BUT NOT LIMITED TO, THOSE THAT MAY BE ACCESSED VIA LINK OR OTHERWISE FROM THE BITWERX SOLUTIONS.

POLICY REVIEW: THIS POLICY IS REVIEWED AND UPDATED, AS NECESSARY, AT LEAST EVERY 12 MONTHS. ALL AMENDMENTS ARE EFFECTIVE UPON PUBLICATION WITHOUT ADDITIONAL ADVANCED WRITTEN NOTICE.

LAST REVIEWED: AUGUST 22, 2025